

MARION J PERRON

ACCESSORY BUYER

CONTACTS

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JOB OBJECTIVE

Looking for work in my field, preferably as an Accessory Buyer to show off the skills and experience that have managed to gain.

ACADEMIC QUALIFICATIONS

• Bachelor's Degree in Fashion Marketing, 2012

National American University, Albuquerque, NM

WORK EXPERIENCE

ACCESSORY BUYER

2016 – Present Triumph Group, Inc.

- Collaborated with Inventory Management to provide Sourcing and Production Management with purchase quantities, delivery dates, and flow and exit strategies.
- Assisted in the development, selection, and negotiations of product to include cost, subsidy and terms.
- Developed and maintained productive relationships with accessory manufacturers.
- Coordinated early supplier involvement in product development and prototypes, as well as purchased the required materials to support those efforts.
- Reviewed sales plans and implemented merchandising decisions during partnerships with Merchandise Managers.

ACCESSORY BUYER

2014 – 2016 Marshall Retail Group

- Negotiated with vendors on pricing, new assortments, and exclusive products, with an eye towards maximizing profits and exceeding margin goals.
- Performed market analysis, competitive shop and analyze sales trends to keep abreast of current trends.
- Tasked with providing Inventory Management with final assortment plans (line lists), product details, target retails.
- Estimated IMU, importance to overall assortment (big bets), flow to DC and floor plan location for developing purchase projections and buy plans.
- Partnered with production team to manage the flow and timing of deliveries, as well as the cost and IMU expectations.



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WORK EXPERIENCE

ACCESSORY BUYER

2012 – 2014 Neiman Marcus

- Participated inline review meetings to evaluate sales, markdowns, receipts and best and worst sellers.
- Developed and executed seasonal merchandise plans and pricing strategies.
- Developed and implemented an accessories action plan congruent with marketing strategy and founder's vision.
- Supervised, coached and developed junior buyers and the merchandise assistant team.

RELEVANT SKILLS

- Experience in merchandising and inventory control.
- More than capable of forging and building vendor relationships, planning product cycles, and doing ecommerce.
- Familiarity with the role of Buyer in traditional retail environment.
- Able to properly handle purchases and plan budgets in accordance with what's needed.
- Sound knowledge on the retail industry. Can easily grasp the current trends and effectively monitor competitors and the development of the industry.
- Exceptional knowledge of global sourcing.
- Proficient in excel, including pivot tables and other Microsoft applications.
- Can quickly learn manufacturing principles in 5S, Kaizen, Kanban, and Six Sigma techniques.
- Experienced in handling multiple projects prioritization, planning and task delegation.
- Immense ability to develop clear thinking and business rationale for new features and services.

PROFICIENCY

